

Heads-Up Announcement Regarding Samoter 2014

Information provided by
VeronaFiere



The 29th International Triennial Earth-moving and Building Machinery Exhibition - Samoter is scheduled to take place **February 27 - March 2, 2014**. This will be a four-day event instead of the previous five days. The decision, made by VeronaFiere management, is in response to requests by major exhibitors, operators, and experts in the market to optimize attendance costs and the human resources needed for the show.

Moreover, following the date change for the American CONEXPO CON/AGG exhibition (moved up by two weeks), exhibitors will also have the chance to preview new products at Samoter.

VeronaFiere also confirmed the triennial scheduling defined in 1993, on the basis of an agreement enjoying the support of CECE (the Committee for European Construction Equipment), which allows

the three main events in the sector - bauma in Munich, INTERMAT in Paris, and Samoter in Verona - to qualify the offering by visitors and exhibitors and especially to avoid overlaps.

As programming work for 2014 gets underway, Samoter is determined to continue its traditions by continuing to be a landmark for all players, companies, institutions, and category associations in the building, construction, and allied trade field.

The Mystery of Valentine's Day

Article compiled by
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Valentine's Day has been a mystery since its beginning. Through the centuries, several legends have been told of how the day started and where many of the Valentine's Day traditions originated. Here is a little information on the origins of the day and its traditions, in addition to a Valentine's Day date idea for you and your loved one to enjoy.

One legend tells of a priest named Valentine who lived in 3rd century Rome during Emperor Claudius II's reign. The emperor believed men who weren't married made better soldiers, therefore he outlawed marriage for young men. Valentine married young couples in secret, until Claudius found out and sentenced him to death.

Other legends suggest Valentine was a prisoner who fell in love with his jailor's daughter. Valentine sent her a letter signed "From your Valentine" just before his execution, an expression used worldwide today. According to the Greeting Card Association, the first Valentine's Day card was sent by the Duke of Orleans to his wife, while he was held

prisoner in the Tower of London in 1415. The tradition of giving Valentine's cards became popular in the U.S. during the Revolutionary War and began being mass produced between the 1800s and 1900s.



The ancient Roman god Cupid has been a sign of love and passion since his creation, making him a perfect icon for the day celebrating love.

The date Valentine's Day falls on is also a mystery. Many believe the day is set for the 14th to remember the anniversary of Valentine's death or burial. Pope Gelasius made February 14th the official date for Valentine's Day about 498 A.D. This is also around the beginning of mating season for birds, adding to the day's feel of romance and love.

Valentine's Day is celebrated in many countries. The United States, Mexico, Canada, France, Australia, and the United Kingdom all celebrate the love-filled day.

What plans do you have this year for Valentine's Day? Dinner and a movie is always a winner. Nothing good in theaters? How about hitting the old couch and watching some of these drilling faves.

Armageddon - This film is always a winner in my book. A huge meteorite is headed for earth, and NASA must find a way to deflect it. Who are you going to call? Drilling professionals of course!! The movie follows a crew of roughnecks who learn how to be astronauts in ten days, to drill on the meteorite and save the world.

The Big Gusher - Two oilfield roughnecks take on a challenge to strike oil within 60 days.

Born in Freedom: The Story of Colonel Drake - The film chronicles the beginning of the oil industry in 1859, when Colonel Edwin L. Drake struck oil.

Desperadoes of the West - This classic western follows a group of ranchers drilling for oil. When a band of outlaws tries to prevent the ranchers from striking oil before their lease is up, the ranchers must defend their territory and drill against the clock.

WDDR wishes each and everyone of you a happy and joyful Valentine's Day with those you care about.

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